

Sycamore Township
8540 Kenwood Road
Sycamore Twp, OH 45236-2010
Re: LASR Appeal Letter

Board of Directors:

Please accept this letter and corresponding materials as an appeal to the LASR for Sycamore Township. Our company, CLB Restaurants, is opening our concept Matt the Miller's Tavern at the Kenwood Collection. Part of our sign package includes awnings with graphics that serve as descriptors of who we are and what we do. At this location we will have 4 awnings on the second story storefront that would have graphics that say: WINE BAR, BURGERS, MARTINIS, STEAKS.

We have leased 5,382 sq ft on the second story of the Kenwood Collection, 5901 E. Galbraith Rd in unit 212. The Kenwood Collection has two levels of retail space including restaurants, retail stores, and a fitness center. In the center of the building is a multi-story office tower. The Kenwood Collection has a parking garage and shares a parking lot with the Kenwood Towne Centre.

Our proposed sign package is included and features one 21 sq ft sign over our front door and two additional signs that were part of our lease deal; each sign says "Matt the Miller's Tavern". The first of the lease approved signs is 48 sq ft and is located on the escalator vestibule on the front of tower (west elevation). The second of the lease approved signs is 60 sq ft and is located on the rear of the tower (east elevation).

Our storefront sign package including the graphics on the awnings is important to our brand and adds a touch of class and professionalism to each of the facilities we operate in. We feel that the awning request will in no way have a negative effect on the township or the Kenwood Collection. This location is our first in the Cincinnati market and it is important that our potential guests know what to expect when they choose MTM. The descriptors on our awnings help send that message.

The total storefront square footage of signage, including the graphics on our awnings, falls well below the 1x1 allowance (38 sq ft of signage on a 72 foot storefront).

We appreciate your review and hope that you will approve our request.