



September 22<sup>nd</sup>, 2017

Sycamore Township Board of Zoning Appeals  
8540 Kenwood Road  
Cincinnati, OH 45236

RE: Letter of Intent, Real Estate Development Sign for 8710 Kenwood Road

Dear Commission:

This letter serves as our Letter of Intent to request a variance from Section 13-13.10 of the Zoning Resolution of Sycamore Township. Our property, located 8692, 8710, and 8728 Kenwood Road, is being developed into a new residential community called Heitmeyer Reserve. The existing (permitted) signage, a 3 by 4 foot sign, which faces South, exposes traffic headed North on Kenwood Rd. The problem that we are faced with, given the orientation and size, is that the existing signage has very limited or no exposure to traffic headed in either direction. We anticipate that thousands of cars will pass the property each given day.

We feel that this sign is a critical piece to the immediate and long term success of this community. We thank you for your consideration.

If you have any questions, now or in the future, please do not hesitate to call or email.

Best wishes,

A handwritten signature in black ink, appearing to read 'John Pratt'.

John Pratt

[johnpratt@wpland.co](mailto:johnpratt@wpland.co)

(513) 378-4799