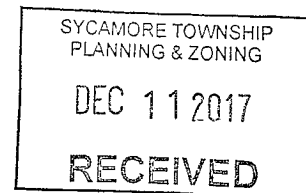


BKA

ARCHITECTS

December 12, 2017

To: Sycamore Township, OH
Department of Planning & Zoning
8540 Kenwood Road
Cincinnati, OH 45236
513-792-7250



Re: TALBOTS: KENWOOD - LETTER OF INTENT

Sign Variance Requested for
Talbots located at:
Jos. A Bank Center
7565 Kenwood Road
Cincinnati OH.

To Whom It May Concern:

Talbots will be relocating its retail business to the Jos. A Bank Centre, in to existing suites 14 @ 17. Located at 7565 Kenwood road Cincinnati OH. This space totals 6,804 Sq. Ft.

The new Talbots location faces both Orchard Lane, and Kenwood drive, with the main entrance to be located at the corner of these two streets.

Talbots typically has a "Talbots" sign over the main entry, and a larger "Talbots" building sign, on the facade.

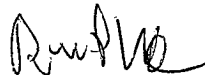
At this location, Talbots would like to have the (1) allowed sign, (Per section 13-12-4.b) to be located on the façade facing Kenwood drive. And would like to place a smaller secondary sign over the corner entry.

For this reason Talbots requests a variance for the smaller sign over the entry, at the corner of Kenwood Drive an Orchard LN.

Per Zoning resolution section 13-12.4.b - Stores in shopping centers, are allowed to have (1) sign per store front. At a ratio of (1) square foot of sign surface for each foot for building frontage that faces the center parking lot or public road. Not to exceed 100 square feet.
Talbots will have 173' of building footage. And request a total of 43 Sq. Ft. of building signage.

The new Talbots tenant fit out and all exterior storefront façade and awning work are to be submitted separately.

The existing center pylon sign located on Kenmore drive, is to remain. Talbots will remove the existing Jos. A. Banks sign panels, front an back and replace it with a new single sign panels with Jos. A. Banks & Talbots logos.



Very truly yours,

Rick Phillips -
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