	RECEN	/ED			
	OCT 2 7 2 513.792.7250 PHONE 51	020 3.792.8564 FAX			
BZA APPLICATION	SYCAMORE TWP.		APPLICATION NUMBER SUCCESSOOOLS DO NOT WRITE IN THIS SPACE		
FEES: APPEAL: \$150.00 VARIANCE: \$150.00 CONDITIONAL USE: \$500.00 NON-CONFORMING USE: \$500.00					
PROJECT ADDRESS: 7661 Fie	Ids Erter Rd.	ZI	P COD	- 462	<u>uı</u>
A. NAME	STREET ADDRESS	CITY	ST	ZIP	PHONE NUMBER
OWNER					
contractor Sichoromo - Cinciporti Designer	2519 E. Crescentui	leze Cincinnati	O#	45241	03.671.2213
APPLICANT					
APPLICANTS E-MAIL ADDRESS COSOSigns-cinc	2519 E.Crescentuille	Cincinnosti	OH	45241	513-671-2213
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10/26/2020

RECEIVED OCT 2 7 2020 SYCAMORE TWP.

To Whom It May Concern-

Signarama-Cincinnati is working on behalf of Beckman Services, who has acquired Jansen Heating & Cooling in the last few months. They are located at:

7661 Fields Ertle Rd, Cincinnati, Oh, 45241

Zoning Section: 13-7 (c)

The purpose for this variance is to request an addition of (1) EMC (Electronic Message Center) to be install on existing structure at their address above (please see proofs that have been provided). The overall total square footage of the current pylon signage will be reduced by ~36sqft(roughly) and the EMC will be installed below a current cabinet that will remain. Our client is needing to gain more visibility and brand awareness by using the technology that is available to them. The EMC will have the capability of being set on a timer of 10 or 15 seconds to change the message (no flashing), along with a dimmer to control the brightness of the sign. This sign will be able to display time and temp, which is allowed per the current regulation.

As a longstanding tenant to the township, our client is willing to adhere to any restrictions that need to be added to the capability/capacity of the sign to help with having this signage approved. Example: sign must be turned off at 10pm and turned back on at 8am, only.

The addition of the EMC will allow Beckman Services to display monthly, quarterly or annual sales or events to the community. This will be a purposeful driven marketing campaign to increase the sales of the company that has weathered this unforeseeable pandemic.

Jason Babinec Vice President 513-671-2213 (O) 2519 East Crescentville Rd Cincinnati, Oh, 45241

7661 Fields Ertel Rd, Cincinnati, OH 45241





