

LOGO CHANNEL:

RETURNS OF CABINET PAINTED BRUSHED ALUMINUM. NOTE: METAL RETAINER TWO TONE. RETURN OF RETAINER PAINTED BRUSHED ALUMINUM, FACE OF RETAINER PAINTED WHITE.

NOTE: IF CUSTOM LOGO SIZE OF 36" or LESS IS REQUIRED, RETAINER WILL BE TRIM-CAP PAINTED BRUSHED ALUMINUM.

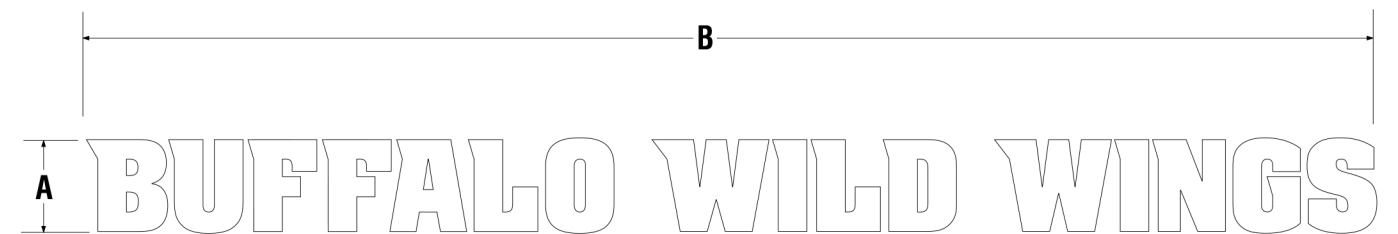
CIRCULAR FACE: WHITE POLYCARBONATE w/ FIRST SURFACE TRANSLUCENT VINYL DECORATION.

ILLUMINATION: VIA SLOAN VL PLUS WHITE LEDS

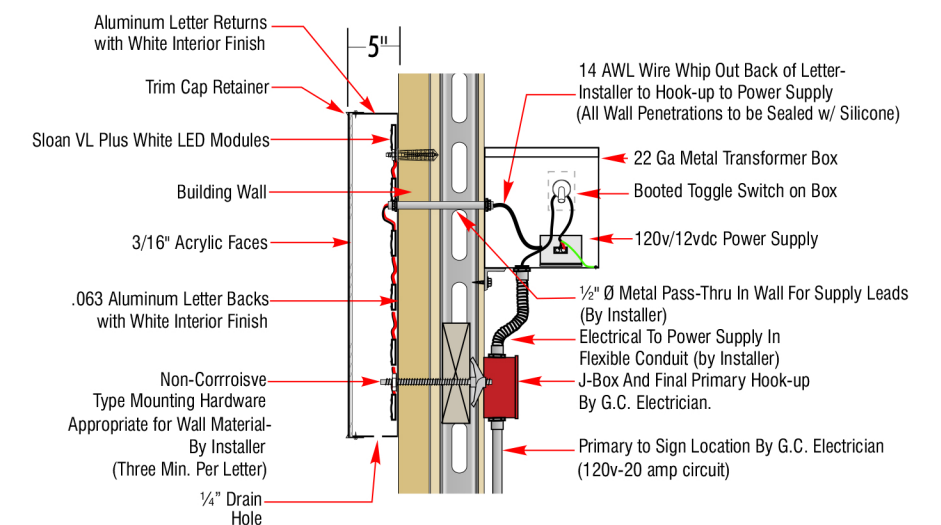
NOTE: BACKGROUND PANEL BY OTHERS.

SIGN TYPE	A	B	C	D	E BLACK BORDER	F WHITE (ILLUM.) BORDER	G (RETAINER)	SQ.FT. (BLDG. ELEMENT)	SQ.FT. (GRAPHICS ONLY) (MAX)	SQ.FT. (GRAPHICS ONLY) (MIN)
W-EM96	18'-6"	12'-5"	8'-0"	8'-0"	4"	1"	2"	229.5	64.0	50.2
W-EM84	16'-5"	11'-0"	7'-0"	7'-0"	3 1/2"	7/8"	2"	180.5	49.0	38.4
W-EM72	14'-0"	9'-4"	6'-0"	6'-0"	3"	3/4"	1 3/4"	130.6	36.0	28.2
W-EM60	11'-7"	7'-9"	5'-0"	5'-0"	2 1/2"	5/8"	1 1/2"	89.7	25.0	19.6
W-EM48	9'-3"	6'-2 1/2"	4'-0"	4'-0"	2"	1/2"	1 1/4"	57.4	16.0	12.5

NOTE: 36" Dia. or Smaller Logos will utilize 1" Trim Cap Molding



TYPE	A	B	SQ.FT.
C-BWW36	3'-0"	42'-0"	126.0
C-BWW30	2'-6"	35'-0"	87.5
C-BWW24	2'-0"	28'-0"	56.0
C-BWW22	1'-10"	25'-9"	47.1
C-BWW20	1'-8"	23'-4"	38.9
C-BWW18	1'-6"	21'-0"	31.5
C-BWW15	1'-3"	17'-6"	21.8
C-BWW12	1'-0"	14'-0"	14.0



SECTION DETAIL - LED ILLUMINATED WALL LETTERS