

August 16, 2018

Sycamore Township Board of Trustees 8540 Kenwood Road Sycamore Township, OH 45236

RE: Letter of Intent – Louis Vuitton Signage Kenwood Towne Centre

To Whom It May Concern,

Please accept this letter as intent by the tenant, Louis Vuitton, for a proposed logo as signage on the exterior façade of Kenwood Towne Centre for their new store location.

The Louis Vuitton will occupy tenant space #59 with 3,894 SF leased area.

The proposed sign will be a painted Louis Vuitton logo applied to the building façade across from the proposed Tiffany's and adjacent to the newly constructed mall entrance facing Kenwood Road. The design intent is a tone on tone effect for the logo. There is no signage installed at this location currently.

The surrounding properties within view of the proposed signage location are retail and assembly uses. The tenant does not feel the approval of the proposed signage would negatively impact the surrounding properties or the shell building design intent.

The signage proposal has been submitted to General Growth Properties and has met with their approval.

Respectfully Submitted,

Imanda J. Caldwell

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