



SYCAMORE TOWNSHIP

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Cincinnati, Ohio 45236
espmediasn.com @ESPMediaSN

ESP Media, LLC has been in business for 10 years and we have been based in Sycamore Township for the last 5 years. Our office is located 1.4 miles from the Sycamore Township Administration Building. Our home has been located in Sycamore Township for 24 years.

A Few ESP Media Stats:

- We have produced over 1,000 live broadcasts, audio and video for clients
- We have over 1.3 million listens to our over 600 podcasts
- We utilize Livestream.com for our live broadcast platform
- We have 12 different podcast platforms that distribute our podcasts

Our Community Media Support:

Amberley Village

- We are in our 6th year of supporting Amberley Village with all their media needs
- We have produced over 60 monthly council meetings with almost 10,000 viewers. The public can view the archived meetings online in less than 24 hours of actual meeting. A DVD is distributed to Amberley Village the next day
- We have produced 23 public service videos with over 15,000 viewers
- Our first contract from 2014-2016 ESP Media, LLC saved Amberley Village \$29,000 from their previous video service. We delivered the finalized council videos 9 days earlier, produced in a higher resolution, made available to any resident on the internet 24/7 instead of a schedule time on cable access
- Amberley Village utilizes the on-site facilities at ESP Media, LLC for audio, video, and photography services

References:

Scot Lahrmer – Amberley Village Manager

Chief Rich Wallace – Amberley Village Police & Fire Chief

Symmestown Township

- We have produced 2 videos (Finance Committee & Public Works PSA) and hope to build a future relationship along with delivering the same type of savings

References:

Kimberly A. Lapensee, Administrator

Bill Pitman, Director of Public Works

2020 Sycamore Township Trustees - Video Production Proposal



| | | | |
|--------------------|---|----------------------|------------------------------|
| Client | Sycamore Township Trustees | Estimate Date | 1/5/2020 |
| Description | 2020 Sycamore Township Trustees - Video Production Proposal | Other Details | Produced in Cincinnati, Ohio |
| Producer | Rob Ebel | Job # | |
| Editor | Rob Ebel | PO# | |

| Trustee Meeting & Workshops - Video Production PACKAGE | Rate | Units | Estimate | Revised | Actual |
|---|-------------|--------------|--------------------|----------------|---------------|
| ***Trustee Meeting*** | | | | | |
| Up to 3 Sony 1080p cameras for on-site filming of Trustee Meeting | \$75.00 | ea 3 | \$ 225.00 | | |
| On-site Tricaster video production equipment for Trustee Meeting | \$150.00 | ea 1 | \$ 150.00 | | |
| Up to 3 ESP Media personnel on-site for filming production of Trustee Meeting | \$150.00 | ea 3 | \$ 450.00 | | |
| ***Trustee Workshops*** | | | | | |
| Up to 1 Sony 1080p camera for on-site filming of Trustee Workshops (2) | \$75.00 | ea 2 | \$ 150.00 | | |
| On-site Tricaster video production equipment for Trustee Workshops (2) | \$150.00 | ea 2 | \$ 300.00 | | |
| Up to 1 ESP Media personnel on-site for filming production of Trustee Workshop (2) | \$150.00 | ea 2 | \$ 300.00 | | |
| Post Production | | | | | |
| Editing, rendering, finalizing video for Trustee Meeting & Workshops | \$100.00 | ea 1 | \$ 100.00 | | |
| DVD copying | \$25.00 | ea 1 | \$ 25.00 | | |
| ***Complimentary Components of Video Production PACKAGE*** | | | | | |
| Up to 4 Sycamore Township audio podcasts for calendar year (quarterly) | | | | | |
| Audio podcasts can be up to 40 minutes in length each, edited & distributed on ESP Media platforms | | | | | |
| Topics and content to be determined by Sycamore Township | | | | | |
| Up to 4 Sycamore Township video public service announcements for calendar year (quarterly) | | | | | |
| Video public service announcements can be up to 5 minutes in length, distributed on ESP Media platforms | | | | | |
| Topics and content to be determined by Sycamore Township | | | | | |
| Package Total | | | \$ 1,700.00 | | \$ - |

| Additional Workshops & Zoning Meetings - Video Production | Rate | Units | Estimate | Revised | Actual |
|--|-------------|--------------|------------------|----------------|---------------|
| ***1 Camera*** | | | | | |
| Up to 1 Sony 1080p camera for on-site filming of Trustee Workshops | \$75.00 | ea 1 | \$ 75.00 | | |
| On-site Tricaster video production equipment for Trustee Workshops | \$150.00 | ea 1 | \$ 150.00 | | |
| Up to 1 ESP Media personnel on-site for filming production of Trustee Workshop | \$150.00 | ea 1 | \$ 150.00 | | |
| Post Production | | | | | |
| Editing, rendering, finalizing video for Trustee Meeting & Workshops | \$50.00 | ea 1 | \$ 50.00 | | |
| DVD copying | \$25.00 | ea 1 | \$ 25.00 | | |
| Production Total | | | \$ 450.00 | | \$ - |

| Additional Workshops & Zoning Meetings - Video Production | Rate | Units | Estimate | Revised | Actual |
|--|-------------|--------------|------------------|----------------|---------------|
| ***2 Cameras*** | | | | | |
| Up to 2 Sony 1080p camera for on-site filming of Trustee Workshops | \$75.00 | ea 2 | \$ 150.00 | | |
| On-site Tricaster video production equipment for Trustee Workshops | \$150.00 | ea 1 | \$ 150.00 | | |
| Up to 1 ESP Media personnel on-site for filming production of Trustee Workshop | \$150.00 | ea 1 | \$ 150.00 | | |
| Post Production | | | | | |
| Editing, rendering, finalizing video for Trustee Meeting & Workshops | \$50.00 | ea 1 | \$ 50.00 | | |
| DVD copying | \$25.00 | ea 1 | \$ 25.00 | | |
| Production Total | | | \$ 525.00 | | \$ - |

| Livestream Option for Any Video Production | Rate | Units | Estimate | Revised | Actual |
|---|------------|-------|-----------|--------------|-------------|
| ***ESP Media produces all live video broadcasts on Livestream.com/espmedia*** | | | | | |
| Individual channel for any Sycamore Township meeting or workshop <i>We can simulcast any live video production on YouTube live or Facebook live channels</i> | \$50.00 ea | 1 | \$ | 50.00 | |
| Livestream Total | | | \$ | 50.00 | \$ - |

| | Estimate | Actual |
|--|--------------------------------|-------------|
| Trustee Meeting & Workshop Video Production PACKAGE | Grand Total \$ 1,700.00 | \$ - |

| | Estimate | Actual |
|---|------------------------------|-------------|
| Additional Workshops & Zoning Meetings Video Production 1 Camera | Grand Total \$ 450.00 | \$ - |

| | Estimate | Actual |
|--|------------------------------|-------------|
| Additional Workshops & Zoning Meetings Video Production 2 Cameras | Grand Total \$ 525.00 | \$ - |



Cost Summary Dashboard

| Today's Services | Monthly |
|---------------------------|--------------------|
| TotalCare | \$ 4,677.00 |
| TotalBackup (3 Servers) | \$ 739.00 |
| Additional 6 Onsite Hours | \$ 540.00 |
| Total | \$ 5,956.00 |

| Proposed Services | Monthly | OneTime |
|---------------------------|--------------------|---------|
| TotalCare | \$ 4,677.00 | |
| TotalBackup (8 Servers) | \$ 1,149.00 | |
| Additional 6 Onsite Hours | \$ 540.00 | |
| Total | \$ 6,366.00 | |

Software

| | |
|------------|-----------|
| Office 365 | \$ 937.50 |
|------------|-----------|

Recommended Additionl Hardware

| | |
|---------------------------|--------------|
| 29 Windows 7 Replacements | \$ 21,170.00 |
| 2 New Server | \$ 24,000.00 |
| 1 New SAN | \$ 22,000.00 |

| | | |
|------------------------|--------------------|---------------------|
| Total All Costs | \$ 7,303.50 | \$ 67,170.00 |
|------------------------|--------------------|---------------------|

Notes:

TotalBackup only for 3 server offsite

Notes:

TotalBackup Covers all servers except (Traffic Camera Server)

TotalCare Highlights

- 1- Included 4 hours onsite + Additional 6 Hours
- 2- Includes Unlimited Server Hours + 24X7X365 Service Desk
- 3- Projects Included (Labor for Replacement of PCs, Servers, Firewalls, etc)
- 4- Software (Sapm Filter, Virus Software, Monitoring Tools)

TotalBackup Highlights

- 1- Provide Backups every 15 minutss
- 2- Maintenance and Support
- 3- Software Licensing Included
- 4- Provides DR Plan by replicateing servers in our DC
- 5- 24 hour x 7 monitoring of Backups

Velector Local Government Experience

| | |
|-----------------------------------|-------------|
| City of Loveland | TotalCare + |
| City of Lebanon | TotalCare + |
| Delhi Township | TotalCare + |
| City of Monroe | TotalCare + |
| City of Sharonville | TotalCare + |
| Greater Cincinnati Fustion Center | TotalCare + |

Other Notable Companies

| | |
|-------------------------------|------------------------|
| Medicount EMS Billing | TotalCare/TotalCloud + |
| Sharonville Convention Center | TotalCare/VOIP |

January 10, 2020

Quote #: 01102020MR1 - SERVER

Mr. Rob Penny
Fire Chief
Sycamore Township Fire Department
8540 Kenwood Road
Cincinnati, OH 45236

SERVER RACKMOUNT 2U:

SERVER INTEL DUAL CPU XEON 2.2 GHZ 24 Cores Total.....\$10,095.00
128 GIG MEMORY, 10/100/1000 Network,
Dedicated Raid Controller
(Qty 4) 10 Terabyte SAS Hard Drive (40 TB Raw Storage)
Single Power Supply
3 Year Warranty On-Site Parts & Labor Hardware
(Next Business day)

SOFTWARE:

Microsoft 2019 Standard Server License with 8 Virtual Servers.....\$4,495.00
Microsoft 2019 User Client Computer per License.....each.\$27.00x38=\$1,026.00

Total: \$15,616.00

Preliminary 36 month Leasing term with \$1 buyout.....\$ 515.28 / month

HARDWARE/ Support Upgrades Options:

Redundant Power Supply.....add.\$360.00

Additional Hard Driveadd.\$1,450.00
(for more storage or Redundant Hot Spare)

3 Year existing Warranty upgrade.....add.\$995.00
(4 Hours response time)

3 Year Remote management / Monitoring...add.\$465.00
(24 hours x 7 Support, early failure detection)

Best Regards,

Mike Rawas

January 10, 2020

Quote #: 01102020MR - DESKTOP

Mr. Rob Penny
Fire Chief
Sycamore Township Fire Department
8540 Kenwood Road
Cincinnati, OH 45236

Option A:

Lenovo Desktop Tower System:.....\$620.00x30=\$18,600.00
Intel i5-9400 4.1 Ghz, 6 Core
1 TB Standard Hard drive
8 Gig Memory, DVD-Writer
Qty 2: USB 3.1,Qty 4: USB 2.0,Qty 1: USB-C 3.1
1 Gig LAN Network, 1 Keyboard / Mouse
1 VGA, 2 Display Port, Shared Video 630
Microsoft Window 10 Pro
3 Years –On site Warranty
Preliminary 36 month Leasing term with \$1 buyout.....\$ 613.74 / month

Option B:

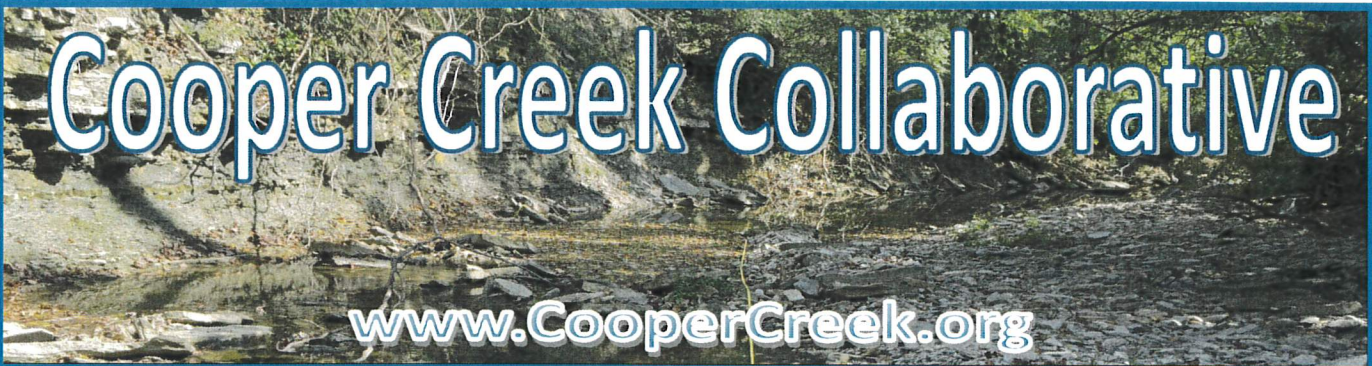
Lenovo Desktop Tower System:.....\$675.00x30=\$20,250.00
Intel i5-9400 4.1 Ghz, 6 Core
256 GIG Solid State Hard drive
8 Gig Memory, DVD-Writer
Qty 2: USB 3.1,Qty 4: USB 2.0,Qty 1: USB-C 3.1
1 Gig LAN Network, 1 Keyboard / Mouse
1 VGA, 2 Display Port, Shared Video 630
Microsoft Window 10 Pro
3 Years –On site Warranty
Preliminary 36 month Leasing term with \$1 buyout.....\$668.19 / month

Option C: (for Mr. Steve Reutelshofer)

Lenovo Desktop Tower System:.....\$985.00x1=\$985.00
Intel i5-9400 4.1 Ghz, 6 Core
256 GIG Solid State Hard drive (Operating System)
2 TB Standard Hard drive (Storage)
8 Gig Memory, DVD-Writer
Qty 2: USB 3.1,Qty 4: USB 2.0,Qty 1: USB-C 3.1
1 Gig LAN Network, 1 Keyboard / Mouse
2 GIG Dedicated Video Card GT730
2 Display Port
Microsoft Window 10 Pro
3 Years –On site Warranty
16 GIG Memory (upgrade from 8 gig).....add..\$145.00

Best Regards,

Mike Rawas



Objectives of the Collaborative:

- Protect private & public property from excessive streambank erosion
- Reduce local flooding
- Restore a healthy creek for the enjoyment of our community & local wildlife

The Cooper Creek Collaborative is a partnership of organizations and community members who have come together to protect our community from the impacts of flashy urban stream flows. Our efforts will protect private and public property from excessive streambank erosion and reduce local flooding. In the process we will rebuild a healthy natural stream system to be enjoyed by our community and local wildlife. The Collaborative is harnessing resources from national, regional, and local partner organizations to invest in our community and *our creek*.

Are you a local resident or a local business owner? If you own property in the watershed, **you can make a difference!** We are looking for landowners willing to make small changes on their property for the benefit of our community and *our creek*. If you would like to learn more please reach out via the Contact Page at CooperCreek.org.

Projects Currently Being Planned/Designed:

- Stormwater Infrastructure Retrofits
- In-stream wood Installations
- Community Tree Give-Aways
- Free Stormwater Mgt. Consultations

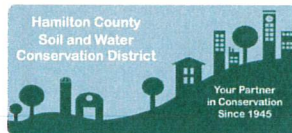


HAMILTON COUNTY
Planning +
Development

**Mill Creek
Alliance**



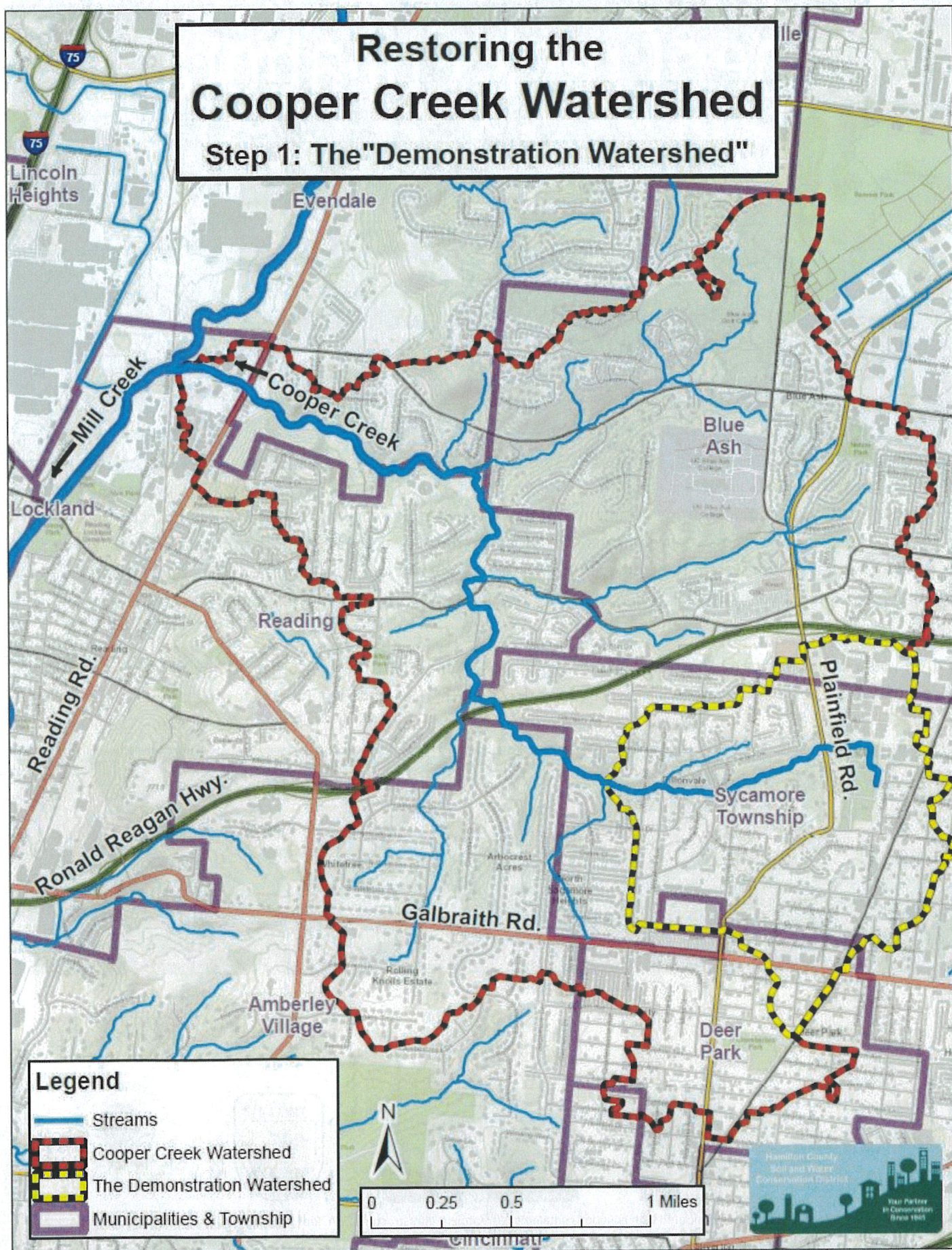
**THE OHIO STATE
UNIVERSITY**



* EPA's interest in the collaborative is associated with pollution containment/treatment infrastructure. EPA does not endorse any commercial products, services, or enterprises.

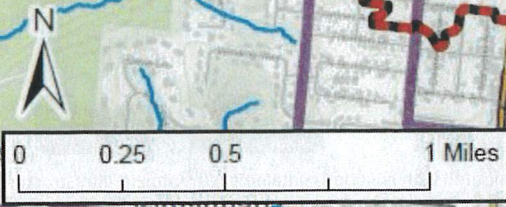
Restoring the Cooper Creek Watershed

Step 1: The "Demonstration Watershed"

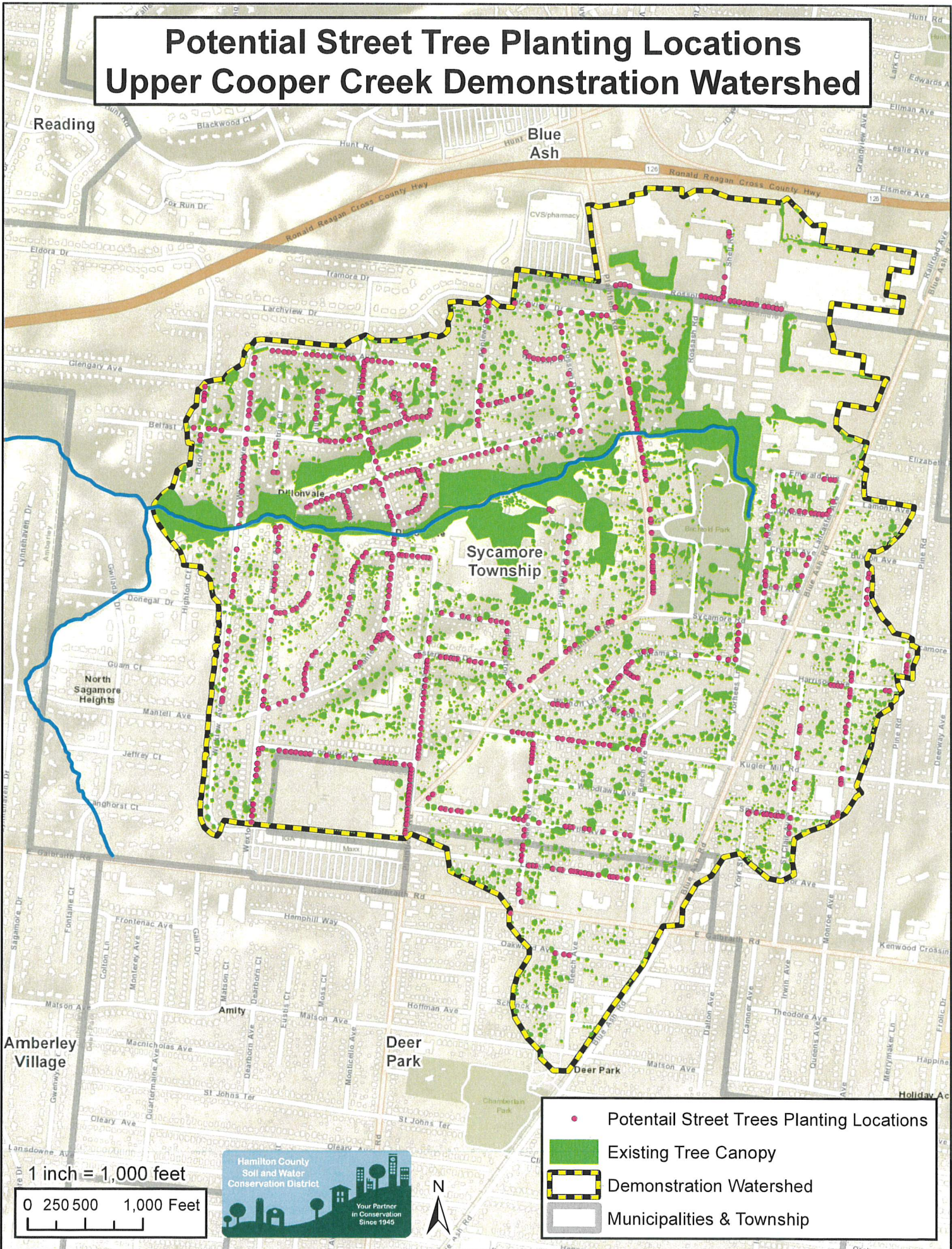


Legend

- Streams
- Cooper Creek Watershed
- The Demonstration Watershed
- Municipalities & Township



Potential Street Tree Planting Locations Upper Cooper Creek Demonstration Watershed



- Potential Street Trees Planting Locations
- Existing Tree Canopy
- Demonstration Watershed
- Municipalities & Township